Safedrive Africa Foundation (SDAF) is a not-for-profit organisation advocating for road safety, traffic victims and environmentally friendly to reduce the incidence and impact of road traffic victims & injuries.

**VITAL SERVICES**

**MENTAL HEALTH & COUNSELLING**

SDAF provides mental health services, counselling resources and peer support programs to more than 1,000 impacted by road traffic including bereaved family, friends and colleagues, injured people and their carers, drivers and passengers, witnesses and emergency service workers who are first-on-scene.

**EDUCATION**

SDAF education programs reach more than 1,500 people each year and are supported by the volunteers, NTSA & Kenya Police.

SDAF is committed to educating the community & raising public awareness about road trauma and how it affects people’s lives.

A vital part of this educational work is delivered by our volunteers who share their personal stories about road trauma.

**SUPPORT**

We are very grateful for the support we receive from key road safety partners, stakeholders including the National Transport safety Authority, Kenya Police, corporate sponsors and the health of department.

We’re also reliant on community support to continue our vital mental health and counseling programs and we are deeply indebted to our many volunteers, partners and well-wishers who work tirelessly to support our work in trauma and poverty reduction in our society.

Between 3,000 - 13,000 Kenyans die and others disabled each year on road accidents
THE EVENT

The World Day of Remembrance for Road Traffic Victims. This is a community awareness road safety campaign.

On this day motorists will turn on their headlights and pedestrian will a Virgil candlelight as a simple, and highly visible gesture of their commitment to safe driving and to commemorate those who have been impacted by road traffic trauma.

On this day we sensitize drivers and motorized, we are always holding a community walk and training workshop in within counties in Kenya, so that all people impacted by road trauma can unite to demonstrate a shared commitment to road safety.

TIME TO REMEMBER OUR LOVED ONES

Time for Remembering is held at the church or selected venue on the third Sunday in November to coincide with the United Nations’ World Day of Remembrance for Road Traffic Victims. It is an occasion for Kenyans to come together to commemorate the lives of loved ones lost and injured on our roads, give thanks for those who survived, and pay tribute to all who work tirelessly to reduce the road toll.

JOIN OUR COMMUNITY

We encourage you to join our community:
- Tell your family and friends about our free mental health and counselling services for those impacted by road trauma.
- Like us on Facebook, follow us on Instagram and Twitter or join our mailing list to stay connected.
- Join us at the Virgil candlelight evening or Road Safety community walk or at the World Day of Remembrance for Road Traffic Victims commemoration event day.
- Volunteer with us on the event day.
- Donate in-kind with dry food staffs to support the victims.

SUPPORT OUR WORK

Road trauma can strike anyone at any time. Each money donated helps us provide vital services to Victims impacted by road trauma.

Donate in memory of your beloved ones, a friend or colleague. Call Tel: +254 020 2516418 / +254 705 606 812 or visit www.safedriveafrica.org.

We reinvest all funds in our programs and work hard to make sure that the resources entrusted to us are used as efficiently and effectively as possible.

1,120 people reached by our education programs in Kenya
80% of our workforce is voluntary
1,049 counselling sessions with people impacted by road traffic trauma